

Pacific Agribusiness Alliance

Minutes of Regular Board Meeting Of Executive Board of Pacific Agrialliance, Inc., Dba Pacific Agribusiness Alliance

February 10, 2009

Location: Soares, Sandall, Bernacchi & Petrovich, Conference Room, Oxnard, CA

Present: Debra Dettenmayer, Soares, Sandall, Bernacchi & Petrovich
Bill Cordeiro, MVS School at CSUCI
John Dullam, Dullam Nursery
Hap Griffith, Griffith & Associates
Pat Richards Dodds

A regular meeting of the Executive board of PACIFIC AGRIBUSINESS ALLIANCE, INC., a California corporation, doing business as PACIFIC AGRIBUSINESS ALLIANCE was held at Soares, Sandall, Bernacchi & Petrovich conference room, 405 Esplanade Drive, 3rd Floor, Oxnard, CA at 4:00 p.m., February 10, 2009

AG TOURS

The Spring Ag Tour will be either April 17 or April 24, depending on the schedules of the individual hosts. The plan is to visit Superior Cooling, Gill's Onions, and Bill Rieman's hoop growing, and finishing with lunch at the John Dullam's Red Barn. John will contact Superior Cooling and Bill Reiman for scheduling. Hap will contact Gill's Onions. John will also contact Shelton Berger to see if he would be available to speak about water issues during the lunch. Bill Cordeiro and John Dullam will sponsor the bus. John asked that he be invoiced for \$500.00 to be split between the cost of transportation for our last tour and for the Spring Tour. Bill asked to be invoiced for \$500.00 for transportation for the Spring Tour. Soares, Sandall will once again sponsor the breakfast. Lynda will try to get Pacheco's to cater lunch; if they are not available we will try to get Dearmore's. John suggested we do the entire lunch through Pacheco's and not try to bring our own cookies and drinks. It was agreed we would charge non members \$55.00 and members \$50.00 again, instead of one price for both members and non members.

Pat suggested we try to get a bank as an active PAA member. She will try calling Steve Shinsky who is with corporate lending with Rabobank. Debra suggested writing a letter to Richard Glass at First California Bank, using her signature.

Suggested stops for the Fall Ag Tour, tentatively scheduled for October 16, 2009, included Seoul Park and Esther Wachtel's Apples Orchards, both in Ojai. Pat will contact Esther. Boccali's was suggested for lunch.

Suggested stops for the Spring 2010 Ag Tour were Valley Crest, Geissinger's Winery, the packing house, and Otto's, all in Fillmore. There was no date chosen.

Everyone agreed it would be worthwhile to prepare a one page newsletter talking about the future tours. Hap will work with Lynda on that. It could be included in the Chamber package along with the flyer about the Spring 2009 Tour.

OTHER BUSINESS

Will Berg was unable to attend the meeting but he updated Debra on the Canadian group that has requested our help in organizing a tour of some ag facilities in Ventura County. They were interested in going to the Insectary, Limoneira, and Hoop growing. The visit is planned for March 4, 2008. The group will have a catered lunch, at their cost, at the Red Barn. Lynda will check with Pacheco's regarding availability and price, and will report to Will Berg so he can finalize the arrangements with the group. We will use the opportunity to pass out PAA brochures and will add \$5.00 per each to the price of the luncheon to cover our costs. John will contact Bill Rieman for the Hoop growing portion of the tour; Hap will contact the Insectary; Will is to contact Limoneira.

Bill Cordeiro informed the Board Liz King has promised the improved Web Site will be available by the end of the week.

The next Board Meeting is scheduled for Tuesday, April 7, 2009 at Soares, Sandall at 4:00 p.m.

There being no further business the meeting was adjourned.